

Cultural Competence

Tuesday, July 29

11:00am – 12:15pm

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on your way out.

We look forward to welcoming you back next year!

San Diego, CA * August 23-26, 2009



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Thomas A. Miller is a founding Board Member of Business for Diplomatic Action (BDA) and, since 2006, serves as its Vice President. Tom is a noted market researcher, marketing strategist and public opinion pollster who has worked with Fortune 500 clients and the U.S. Government on major global assignments for 30 years. Tom oversees a number of BDA's global initiatives, including the World Citizens Guides, the CultureSpan workshop in global corporate diplomacy, and the Arab and American Business Fellowship program. Prior to joining BDA, Tom was Managing Director and a Board Member with the Roper Organization, one of the world's leading public opinion and market research firms. Before joining Roper, Tom was Managing Director with Hudson Research Europe, a futures think-tank based in Paris, France. Tom's articles and opinions have appeared widely in the global media, and he has given hundreds of speeches before business, government and public audiences in the Americas, Europe, Asia, the Middle East and Australia. Tom received his B.A. from Yale University, and his M.Sc. from the London School of Economics.



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